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City Center Auto Body Ltd. Earns Official Certification

Lloydminster - City Center Auto Body Ltd. has been officially Certified by Certified Collision Care, a non-profit consumer advocacy organization for maintaining the right tools, equipment, training, and facilities necessary to repair the participating Automaker brand vehicles according to the manufacturer's specifications. In achieving their Certification, City Center Auto Body Ltd. is now an integral part of the most advanced repair capable and efficient collision repair network in the world. Adding to their credentials, City Center Auto Body Ltd. is officially Certified by Certified Collision Care, Fiat Chrysler Automobiles, Kia, Nissan Canada, and Ford Certified.

To become Certified by the various Automakers, City Center Auto Body Ltd. passed the rigorous Certification process essential to help ensure a proper and safe repair of the new generation of advanced vehicles. Less than 5 percent of body shops across the nation are able to meet the stringent requirements to become officially Certified and recognized. The Certified network is made up exclusively of best-in-class collision repair businesses that have met or exceeded the strict requirements of the Certification program.

According to City Center Auto Body Ltd. Owner, Gerald Gagnon, "We've worked hard to stay ahead of the curve in the collision repair industry. This official Certification demonstrates that commitment to our customers. We take pride in our highly trained technicians who use the latest tools and equipment to deliver a top quality repair and the best customer service."

The Certification criteria are based upon auto manufacturer requirements. These are critical to ensure the vehicle fit, finish, durability, value and safety following an accident. As new model vehicles are being introduced that use light weight high strength materials and advanced technology, a proper repair according to manufacturer specification is even more important than ever to ensure the passenger safety and proper performance of the vehicle. Auto manufacturers want to ensure that consumers have the option of Certified Collision Repair wherever they live, work, or travel

"Consumers need the confidence and peace of mind to know their vehicle is being repaired by a shop that has what it takes to ensure the vehicle safety. City Center Auto Body Ltd. is officially a Collision Care Provider™," said Scott Biggs, CEO of Assured Performance Collision Care™. "They represent the standard by which all other body shops are measured."

About Certified Collision Care:

Certified Collision Care is the Canadian division of Assured Performance Network, the largest network of OEM Certified repair providers in the world with over 2,800 Collision Care Providers participating, and administers the Canadian Nissan Certified Collision Repair Network, Mopar Certified Collision Repair

Facility, Kia Certified Collision Repair Centre and Ford National Body Shop Network Certified programs. Visit www.certifiedcollisioncare.ca for more information.

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